

Subject: Re: Small Biz owner - press conference
From: Robert Park <robert.park@lacity.org>
Date: 04/30/2018 03:01 PM
To: Wilshire Center <mike@wilshirecenter.com>
CC: Jamie Hwang <jamie.hwang@lacity.org>

Hi mike just spoke with Brenda - she seems amazing.

Did you have any guests or board members that confirmed with you to attend as well?

Thanks so much for your help!

Robert Park
[Office of Los Angeles Mayor Eric Garcetti](#)
200 N Spring St, LA, CA 90012
Desk: (213) 978-0430
City Cell: (213) 709-6317

On Apr 27, 2018, at 11:27 AM, Robert Park <robert.park@lacity.org> wrote:

That's awesome news!!! Let me share with our Comms team to check their thoughts.
Thank you so much.



Robert Park
Central Area Representative
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On Fri, Apr 27, 2018 at 11:27 AM, Wilshire Center
<mike@wilshirecenter.com> wrote:
Hi Robert,

I spoke with Brenda Arianpour this morning and she is interested in speaking at the press conference on Wednesday. Brenda is small business owner. She owns a Poke restaurant and is also a food court manager for Platform 35 at Wilshire and Normandie. She is very aware of the homeless crisis and is in strong support of this new emergency housing project on Vermont.

Thank you,
Michael Russell
Wilshires Center Business Improvement Corporation (WCBIC)
213.321.6163
Mike@wilshirecenter.com
wilshirecenter.com

On Apr 27, 2018, at 10:52 AM, Robert Park <robert.park@lacity.org> wrote:

Thanks so much Mike - and sorry for the time crunch. Trust me, we're all on the same boat :)

If you don't mind sharing, what are few of the names/business types that you're thinking of targeting?
Thank you!



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On Thu, Apr 26, 2018 at 5:49 PM, Wilshire Center BID <info@wilshirecenter.com> wrote:

Hi Robert,

Thanks for the info. I'll be there with our WCBID Bike Team (who know a large majority of the homeless members of our community). I have a few small business owners in mind, let me check their availability and get back to you tomorrow or Monday at the latest.

Thank you,
Michael Russell
Executive Director
Wilshire Center Business Improvement District (WCBID)

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On Apr 26, 2018, at 4:48 PM, Robert Park
<robert.park@lacity.org> wrote:

Hi Mike!

For the presser, we'd love to have a local small business owner to speak in support for the site. Jamie and I wanted to check w/ you and the BID to see if you have any members that would be a good candidate....

We'll only have 5 speakers for the entire presser, so this will be a pretty big deal.

Plz let us know, and if you don't, no worries at all!

- - -



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